



JIM LARMON
ECD / CCO

JIMLARMON.COM
JIM.LARMON1@GMAIL.COM
973.303.5617

WORK	2015 - present	SPM MARKETING AND COMMUNICATIONS , LaGrange, IL Executive Creative Director <i>Creative leader in all things content, strategy, management and new business for a 50+ multi-disciplinary firm dedicated to the healthcare space.</i> Accounts include: 30+ FROM MAINE TO CALIFORNIA
	2012 - 2015	CAVALRY , Chicago Chief Creative Officer <i>Founding CCO for MillerCoors dedicated agency, led all creative efforts (traditional and digital). Accounts include: COORS LIGHT, COORS BANQUET, KEYSTONE LIGHT.</i> New Product launches: REDD'S APPLE ALE, SMITH & FORGE, THIRD SHIFT
	2006 - 2012	DDB , Chicago SVP, Group Creative Director <i>Creative lead on Capital One Card and Bank accounts for 5+ years, plus additional client and new business initiatives. Accounts include: CAPITAL ONE, CAPITAL ONE BANK, BUD LIGHT, BUDWEISER, McDONALDS, CHICAGO INTERNATIONAL FILM FESTIVAL</i>
	2004 - 2006	TAXI , New York Senior Art Director <i>Helped launch Taxi's New York office starting with a staff of six with work on multiple accounts and new business efforts. Accounts include: COLLEGE SPORTS TELEVISION, FOX SPORTS, MINI, WESTJET, AMP'D MOBILE</i>
	1999 - 2004	OGILVY & MATHER , New York Partner, Senior Art Director <i>Created award-winning campaigns for Fortune 500 companies including high profile work appearing on the Super Bowl and the Oscars. Accounts include: MILLER LITE, AMERICAN EXPRESS, PILSNER URQUELL, JAGUAR, MAXWELL HOUSE, AT&T WIRELESS</i> NICEBIGBRAIN (FREELANCE): <i>Side passion project dedicated to breakthrough brand campaigns for Cable TV networks.</i> Accounts include: DISCOVERY CHANNEL, ANIMAL PLANET, FOOD NETWORK, TURNER CLASSIC MOVIES
	1996 - 1999	THE LEAP PARTNERSHIP , Chicago Art Director <i>Art direction and design for one of the first truly integrated agencies. Accounts include: ARMOUR GOLF, ANHEUSER BUSCH, HARDEES, ONE ON ONE SPORTS, PLAYBOY, SURFRIDER FOUNDATION</i>
	1993 - 1996	PIVOT DESIGN , Chicago Designer <i>First employee for the highly awarded and prestigious Chicago design firm. Accounts include: JOSEPH ABBOUD, AIR FRANCE, FLORSHEIM, MOTOROLA, ABBOTT LABS</i>
SCHOOL	1993	UNIVERSITY OF ILLINOIS / Urbana-Champaign, IL Bachelor of Fine Arts in Graphic Design.
AWARDS	Including:	CANNES LIONS, D&AD, THE LONDON INTERNATIONAL AWARDS, NATIONAL GOLD ADDY AWARD, COMMUNICATION ARTS ADVERTISING ANNUAL, TELLYS, ADWEEK BEST SPOTS OF THE YEAR, ARCHIVE, CLIOS, ART DIRECTORS ANNUAL, TYPE DIRECTORS CLUB (JUDGES AWARD), PRINT'S DESIGN ANNUAL, COMMUNICATION ARTS DESIGN ANNUAL, TYPE DIRECTORS CLUB ANNUAL, PRINT'S DESIGN ANNUAL, PLUS 100+ HEALTHCARE MAKETING AWARDS